

Consultancy Update

Volume 6, Issue 2

December 2006

The consultancy in 2007

Who we are and what we do:

- The **Susan Dadswell Training Consultancy** exists to provide affordable, flexible, well-targeted learning solutions which support individuals and organisations in meeting their business objectives.
- We work as coaches and deliver development workshops in Leadership, Fair Treatment at Work and Stress Awareness
- Sue Dadswell is the lead consultant who has a network of associate consultants she can call on to service the larger or more specialist learning project.
- Sue is based in North Buckinghamshire. Our consultants work nationally

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As you may remember from earlier newsletters the intention for 2006 was to re-focus the activities of the business. As from January we have been concentrating on four main topic areas:

- Leadership
- Fair Treatment at Work
- Stress Awareness
- Coaching

The rationale behind this was to provide a service that would benefit the individual

on a more personal level.

We have always offered a one-to-one coaching service but this is becoming a more prominent part of the business. In order to deliver the best possible service, Sue has attended Ashridge's modular *Coaching for Organisation Consultants* course. This ended in November. As an adjunct to the learning Sue would now like to pursue the accreditation process; this means that she needs to broaden her client base—perhaps you can help?

For more details of how coaching could work for you and



your organisation, please visit our website or feel free to give us a ring:

www.suedadswelltraining.co.uk

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07768 127383

The Newsletter

This newsletter is one in an occasional series of bulletins from SDTC.

Our aim is to keep you up-to-date with what we're doing, to include information on hot topics and sometimes generate debate amongst the readership.

If there is anything you

would like to see in the newsletter, please let us know.

Additionally, if you would like to post an article in the newsletter or pass on your training and learning tips we will do our best to accommodate you.

If there is a business book you would like to recommend

we are happy to print a short review.

If you would like an extra copy, the newsletter is downloadable from the website:

www.suedadswelltraining.co.uk

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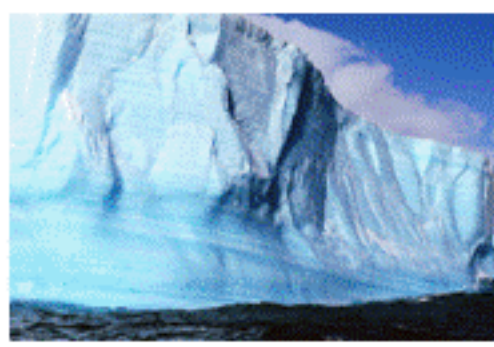
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Shackleton's Way— a recommendation

On Leadership workshops I often draw on the story of Ernest Shackleton's *Endurance* expedition as the basis for discussion and exploration of what a leader should both *be* and *do*. To this end, I recommend participants read *Shackleton's Way: Leadership Lessons from the Great Antarctic Explorer*.

This book, (by Margot Morrell and Stephanie Capparell) is part adventure story and part leadership handbook. In eight easy to read chapters, it tells the story of the expedition,

draws specific and practical leadership lessons and illustrates the lessons in action in the business context. It is written in clear English and doesn't overdo the 'management speak'.



It has worked for me in devel-

opment workshops at all levels within organisations—it seems that everybody can take something from the story.

Typically, I ask the participants to prepare a final individual presentation on what they have learned; the results have always been impressive and sometimes hilarious, including one presentation that came with its own snowstorm!

This is an ideal 'train read' for anyone wanting to improve their own leadership skills.

Ski-ing in the French Alps

In November, Sue and her husband Alan got a foot on the French property ladder when they completed the purchase of an apartment in the ski resort of Les Gets in the French Alps. Les Gets is about an hour's drive from Geneva airport and is part of the Portes du Soleil ski area.

Newly equipped and furnished for the 2007 season, the apartment

sleeps between 4 and 6 people but with the opening up of the second bedroom next year it will sleep a maximum of 8 for 2008.

The area is great in summer too—especially for walking and mountain biking. If you are interested please contact Sue on her **personal** email address:

SDadswell@aol.com

Should you feel that you are not the right person to receive this newsletter, please return the envelope, marking it with the appropriate contact details.

THANK YOU!

From left to right: the apartment, the view (in August), the kitchen area



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SUSAN DADSWELL TRAINING
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CALL FOR A FREE
CONSULTATION!

Sue Dadswell is an experienced Training and Personal Development Consultant with some 18 years' experience in the field. She founded the Susan Dadswell Training Consultancy in 1997 when she began working independently after 8 years with the UK's leading training and campaigning organisation.

SDTC believes that to provide value to the client and to the individual learner, any learning intervention should have specific goals in line with the business plan. The activity should be designed both to enhance organisational competitiveness and to provide the learner with a useful addition to their personal skillset. The intervention could be a traditional workshop, 1:1 coaching, guided study or project work, or a combination of methods.

Questions and Answers

Do I have to pay for an initial consultation?

No. Your first consultation is complimentary and can be done at your convenience and can be done at your convenience over the telephone. However, if significant travelling is involved we may ask you to cover the cost of the journey. Our time will not be billed for the first meeting

Do you provide in-house training?

Yes. We can work closely with you to design interventions that suit your business. We can be flexible not only about delivery method but also about location and duration. (From 1 hour coaching sessions through to week-long residential). We can also provide someone to deliver your own 'off-the-shelf' products where there is no in-

house deliverer.

How would you describe the style of your in-house workshops?

We work hard at making our events (whether tailored and in-house or open-access) participative, fun and beneficial for organisation and participant alike. Most workshops are supported by a workbook which the delegate takes away with them

Do you run open-access workshops?

We do not have a scheduled programme of workshops. However, occasionally where there is a demand from clients we offer places on ad-hoc workshops on a particular theme e.g. Managing Change,

Performance Management, Stress Awareness etc. These open workshops run with small numbers (minimum 3 delegates, maximum 10 delegates.)



FAQs